



**Lekshmipuram College of Arts and Science**  
**Neyyoor-629802**  
*(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)*  
**Kanyakumari District, Tamilnadu**

**Institutional Distinctiveness 2016-17**

**Social Responsibility through Extension Activities**

The Lekshmipuram College of Arts and Science is situated in the rural and coastal belt of Colachel and its neighbourhood. The majority of the students studying at the institution hail from rural areas and are mostly first-generation learners. The neighbourhood villages of the institution face various social and environmental issues. In order to achieve the vision and mission of the institution, which is to uplift society, the college has to create consciousness and awareness among the people through well-planned and organized activities, which in turn helps to develop social consciousness and responsibility among the students to fight against social evils and community problems. These are achieved through agencies like NSS, NCC, YRC, RRC, and the like. At the entry level, the behavior of students is measured, and their participation in social activities such as NSS, YRC, and similar organizations at the school level is identified through their previous records. Based on their interests, they are enrolled in NSS, NCC, YRC (Youth Red Cross Society), and RRC (Red Ribbon Club). Periodical meetings are arranged on campus to motivate them and to organize a series of community-oriented activities such as awareness rallies, community meetings, organizing road safety week, voter's awareness rallies, and similar social consciousness programmes. They are also deputed as volunteers in festivals and local body elections. These volunteers are guided by the respective coordinators and by the members of the faculty. Leadership training is also provided to them. The volunteers are voluntarily attending the awareness programs, and they are leading the fight against social-related issues. Leadership qualities are also developed among them. They are encouraged to play a proactive role in working on issues of social relevance and the needs of the community through regular activities. The rigidity of the course and curriculum and time limitations in each semester posed problems for the students in concentrating on community-oriented activities. Creating and sustaining interest among the undergraduate students for the social cause is a challengeable task. During 2016–17, a road safety awareness rally was conducted from the premises of the institution to Colachel on 17-01-2017; tree plantations, blood donations, and other social activities by NCC Cadets; a seven-day special camp by NSS was held from 24-03-2017 to 30-03-2017, and rendered social service at Karumankoodal and nearby places. Swatch Bharath cleaning activities, eye camp, cancer screening, and awareness programme on health and hygiene. A one-day rural

employment training programme is organized by the institution in collaboration with Grama Seva Sangam, Kadyanallur, Tirunelveli.



*Kepillai*  
PRINCIPAL  
LEKSHMIPURAM COLLEGE OF  
ARTS & SCIENCE  
NEYYOOR.